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DS&E NEWS RELEASE

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TECHNICAL DEMAND DIPS AGAIN

For the fourth consecutive month, the High Technology Recruitment Index lost ground. The September Index stands at 130, a three-point drop from the August level.

There are signs, however, that the HTRI will plateau at around the 130-132 level, at least for a few months. The single-month figure for October registered 131, unchanged from the prior month and just two points higher than August's 129.

According to Deutsch, Shea & Evans' Research Division, we have to wait for developments during the next few months to get some indication of HTRI's direction in 1985. Confidence in the economy and continuation of the current administration and its commitment to defense spending may be compelling enough factors to send technical demand, as measured by the HTRI, on another upward trend.

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
October, 1983	110	102
November	100	111
December	123	120
January, 1984	137	132
February	135	134
March	129	137
April	148	139
May	139	141
June	138	138
July	138	135
August	129	133
September	131	130
October	131	--

*Based on a 3-month running average

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